

Overview

Mobile Networks

Bridgewater Systems provides subscriber, service, and policy control functions and professional services to control access to networks, manage mobile data growth, and deliver innovative services to subscribers. Our solutions are network-agnostic and support all access technologies including CDMA/EVDO, GSM/HSPA, LTE, WiMAX, and WiFi as well as multi-access approaches.

Our software products and systems, proven in over 150 global service provider networks, deliver market-leading performance capabilities to support the rapid growth in mobile data subscribers, devices, and applications.

Multi-Access

Deliver a seamless mobile experience to subscribers across multiple access technologies. Our solutions enable service providers to centralize control across multiple access networks, easily transition to 3G and 4G networks, and manage data traffic across access networks. Standards compliance, vendor neutrality, broad interoperability, and integration with legacy networks are integral capabilities of Bridgewater's solutions.

Service Innovation

Attract and retain subscribers through service innovation. By leveraging real-time, dynamic subscriber information such as location, context, and usage behaviors, as well as intelligent policy controls, service providers can generate new revenues from personalized third-party applications such as mobile advertising, offer casual usage service models, provide tiered and metered services, and easily provision new services 'over the air.'

Mobile Data Growth

Respect subscribers by prudently managing data growth. As mobile data services grow in popularity with unlimited data plans, laptop data cards, and new devices and applications, service providers need to address network performance and subscriber usage behaviors. Our solutions enable service providers to manage mobile data growth by offloading data traffic from 3G to WiFi, 3G to 4G, or macrocells to femtocells, and by implementing policies that alleviate radio access network congestion, ensure fair usage, prevent bill shock, and give subscribers greater control over their mobile data usage.

About Bridgewater Systems

Bridgewater Systems, the mobile personalization company, enables service providers to efficiently manage and profit from mobile data services, content and commerce. The company's market leading mobile personalization portfolio provides a real-time, unified view of subscribers including entitlements, devices, networks, billing profiles, preferences and context. Anchored by Bridgewater's Subscriber Data Broker™, the portfolio of carrier-grade and standards-based products includes the Bridgewater® Service Controller (AAA), the Bridgewater® Policy Controller (PCRF) and the Bridgewater® Home Subscriber Server (HSS). More than 150 leading service providers including America Movil, Bell Canada, Clearwire, Cox, Hutchison Telecom, Iusacell, Scartel, SmarTone-Vodafone, Sprint, Tata Teleservices, Tatung, Telmex, Telstra, and Verizon Wireless use Bridgewater's solutions to rapidly deliver innovative mobile services to over 150 million subscribers. For more information, visit us at www.bridgewater.com.

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