

GSM/HSPA Networks

The GSM family of access technologies, which also includes GPRS/EDGE, HSPA and UMTS, is the most popular standard for mobile networks and devices in the world and is used by more than 3 billion subscribers in over 200 countries. Bridgewater Systems works with service providers worldwide to manage mobile data growth and deliver innovative, personalized mobile services using the GSM portfolio of standards. Our mobile personalization portfolio of subscriber data management, policy (PCRF) and service control products enables service providers to benefit from the explosive growth in mobile data services fueled by the popularity of smartphones, laptop data cards, innovative applications, and compelling data plans.

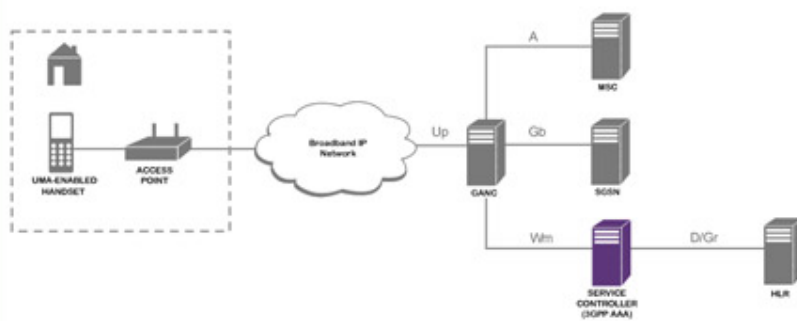
Why Bridgewater for GSM/HSPA Service Providers

- High-performance subscriber-centric solutions from Bridgewater Systems are proven to help GSM/HSPA operators control network resource consumption while creating business advantage with tiered service offerings and dynamic campaigns. SmartTone Vodafone is an example of a customer offering dynamic campaigns enabled by Bridgewater products.
- Bridgewater's standards-based products are compliant with relevant 3GPP standards. Bridgewater offers solutions for policy control, subscriber management, and authentication in WLAN interworking deployments. The solutions enable ease of integration into legacy domains.
- The mobility pedigree is proven. Offering 2G to 3G and 4G migration, Bridgewater solves the complexity and growth challenges associated with high growth mobile data services.
- The Bridgewater portfolio offers modular carrier-grade products.

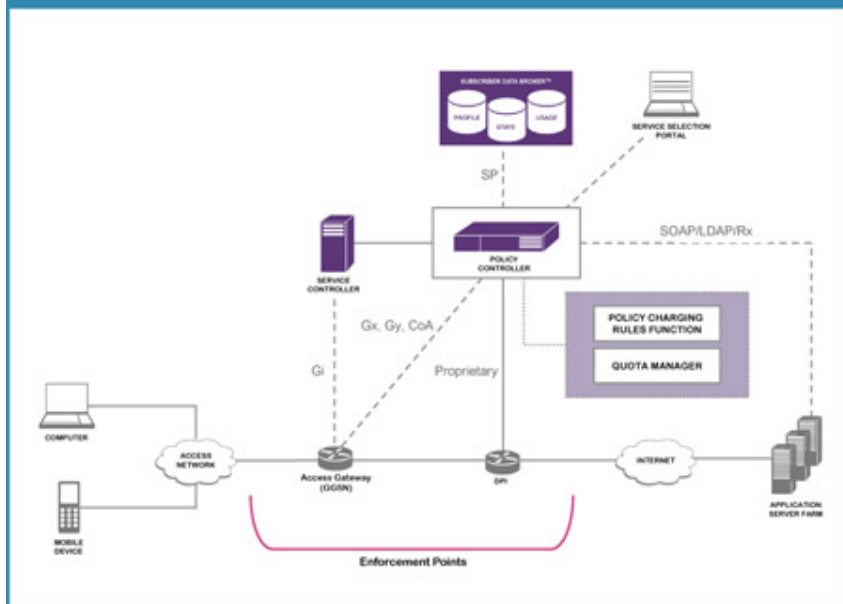
Bridgewater in GSM/HSPA Network

Bridgewater offers a portfolio of carrier-grade products.

Service Controller Reference GSM/UMTS Deployment



Policy Controller Reference GSM/UMTS Deployment



Bridgewater's Subscriber Data Broker™
 The Bridgewater® Service Controller (GSM/HSPA Service Control)
 The Bridgewater® Policy Controller (PCRF)

About Bridgewater Systems

Bridgewater Systems, the mobile personalization company, enables service providers to efficiently manage and profit from mobile data services, content and commerce. The company's market leading mobile personalization portfolio provides a real-time, unified view of subscribers including entitlements, devices, networks, billing profiles, preferences and context. Anchored by Bridgewater's Subscriber Data Broker™, the portfolio of carrier-grade and standards-based products includes the Bridgewater® Service Controller (AAA), the Bridgewater® Policy Controller (PCRF) and the Bridgewater® Home Subscriber Server (HSS). More than 150 leading service providers including America Movil, Bell Canada, Clearwire, Cox, Hutchison Telecom, Iusacell, Scartel, SmartOne-Vodafone, Sprint, Tata Teleservices, Tatung, Telmex, Telstra, and Verizon Wireless use Bridgewater's solutions to rapidly deliver innovative mobile services to over 150 million subscribers. For more information, visit us at www.bridgewater.com.

Company Headquarters

303 Terry Fox Drive Suite 500
 Ottawa, Ontario
 Canada K2K 3J1
 P: +1 613 591 6655
 F: +1 613 591 6656

European Office

Albany House
 324 / 326 Regent Street,
 Suite 404, London,
 United Kingdom W1B 3HH
 P: 44 (0) 118 925 3298
 F: 44 (0) 118 925 3299

Asia Pacific Office

Suite 211/250 Pitt Street
 Sydney, NSW, Australia 2000
 P: + 61 2 9283 2313
 F: + 61 2 9283 3738

U.S. Office

280 Madison Avenue, Suite 912
 New York, NY
 United States 10016
 P: +1 866 652 0471
 F: +1 613 591 6656